



SAUNDARYA PRASADAK

HAIR CARE REALM

Clean Beauty HairCare Manufacturing Portfolio

CRAFTING AUTHENTIC AYURVEDIC
BEAUTY FOR THE WORLD



A Global Ayurvedic Manufacturing Partner

- Partnering with premium and luxury beauty brands across continents
- Practising Saundarya Prasadak, the classical Ayurvedic discipline for skin, hair, and aesthetic wellness
- World-class manufacturing facility in Haryana, approximately three hours' drive from New Delhi International Airport
- Traditionally cultivated herbs processed with precision in a spiritually charged environment with continuous Vedic chants

ASLI AYURVEDA Wellness Pvt. Ltd.
Herbal Cosmetics Third-Party & Contract Manufacturing



HAIR CONDITIONER FORMULATION APPROACH

Designed for modern Ayurvedic haircare brands seeking premium conditioning systems with balanced nourishment, sensorial elegance, and clean beauty alignment.

Developed for:

- Daily nourishment systems
- Smoothness & detangling concepts
- Dry & damaged haircare ranges
- Botanical repair formulations
- Premium salon-inspired Ayurveda
- Luxury wellness haircare brands

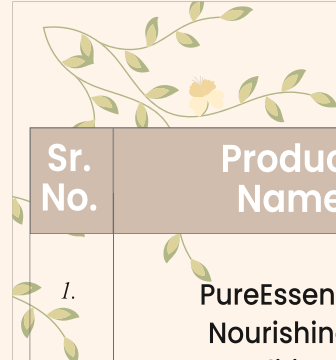
ADVANCED OIL FORMULATION CAPABILITIES

- Silicone-Free Conditioning Concepts
- Plant Protein Repair Systems
- Botanical Moisture Complexes
- Lightweight Conditioning Systems
- Deep Nourishment Concepts
- Fermented Haircare Concepts
- Frizz-Control Systems
- Curly-Hair Compatible Concepts
- Luxury Sensory & Slip Engineering
- Naturally Derived Conditioning Systems

PREMIUM INGREDIENT ECOSYSTEMS

Possible integration of specialty conditioning technologies, botanical actives, sensorial ingredients, and advanced haircare systems sourced from globally recognized innovators such as:

BASF | Croda | Symrise | Lucas Meyer Cosmetics | Seppic | Clariant | Evonik
And many more globally respected ingredient partners.



HAIR CONDITIONER



Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	PureEssence Nourishing Conditioner	Provides intense hydration, nourishment, and protection for healthier hair.	Deep Hair Nourishment	Coconut Oil, Cocoa Butter, Shea Butter, Aloe Vera Ext., Honey, Neelibhringadi Oil.
2.	IntenseLuxe Conditioning Cream	Leaves hair soft, shiny, hydrated, nourished, and revitalized for a vibrant look.	Intense Hair Conditioning	Castor Oil, Cocoa Butter, Shea Butter, Black Seed Oil, Almond Butter, Almond Oil, Coconut Milk, Banana Peel Extract, Aloe Vera, Flax Seeds, Okra Extract, Fermented Rice Water, Honey.
3.	Pushpa Bloom Hair Conditioner	Soft, shiny, and healthy hair with reduced breakage, enhanced manageability, and a refreshed scalp.	Hair Strength Support	Castor Oil, Cocoa Butter, Shea Butter, Green Tea Ext., Methi Ext., Hibiscus Ext., Bhringraj Ext., Aloe Vera Ext., Hydrolyzed Pea Protein, Hydrolyzed Wheat Protein, Honey.
4.	PureSilk Conditioner	Reduces frizz, improves elasticity, and nourishes the scalp for healthier hair.	Root Strength Support	Castor Oil, Cocoa Butter, Kalonji Seed Oil, Olive Oil, Almond Oil, Shea Butter, Green Tea Ext., Methi Ext., Hibiscus Ext., Bhringraj Ext., Aloe Vera Ext., Hydrolyzed Pea Protein, Hydrolyzed Wheat Protein, Honey, Tocopherol.
5.	ScalpRevive Conditioner	Smooth, moisturized, and healthy hair with improved manageability and strengthened roots.	Scalp Strengthened Care	Amla Ext., Bhringraj Ext., Coconut Oil, Honey, Methi Ext., Neem Ext., Olive Oil, Rice Water, Shikakai Ext..
6.	ScalpRevive Conditioner	Smooth, moisturized, and healthy hair with improved manageability and strengthened roots.	Scalp Strengthened Care	Aloe Vera Ext., Cocoa Butter, Coconut Oil, Hibiscus Ext., Honey, Methi Ext., Neelibhringadi Tailam, Shea Butter, Shikakai Ext.



FORMULATION NOTE

Possible customization with plant proteins, botanical butters, naturally derived conditioning systems, fermented concepts, moisture-support complexes, and premium aromatherapy profiles.

POSSIBLE CLAIM & POSITIONING DIRECTIONS

*Sulfate-Free | Silicone-Free | Naturally Derived Concepts |
Clean Beauty Concepts | Ayurvedic + Clinical Hybrid Positioning |
Plant Protein Infused | Essential Oil Crafted | Scalp Barrier Conscious |
Microbiome-Friendly Concepts | Premium Aromatherapy Profiles*