



SAUNDARYA PRASADAK

HAIR CARE REALM

Clean Beauty HairCare Manufacturing Portfolio

CRAFTING AUTHENTIC AYURVEDIC
BEAUTY FOR THE WORLD



A Global Ayurvedic Manufacturing Partner

- Partnering with premium and luxury beauty brands across continents
- Practising Saundarya Prasadak, the classical Ayurvedic discipline for skin, hair, and aesthetic wellness
- World-class manufacturing facility in Haryana, approximately three hours' drive from New Delhi International Airport
- Traditionally cultivated herbs processed with precision in a spiritually charged environment with continuous Vedic chants

ASLI AYURVEDA Wellness Pvt. Ltd.
Herbal Cosmetics Third-Party & Contract Manufacturing



AYURVEDIC HAIR OIL FORMULATION APPROACH

Rooted in classical Ayurvedic Sneha Kalpana traditions
and refined for modern premium haircare rituals.

Developed for:

- Ayurvedic hair oil brands
- Luxury scalp ritual concepts
- Premium wellness haircare lines
- Root-strengthening systems
- Botanical nourishment oils
- Traditional-meets-modern positioning

ADVANCED OIL FORMULATION CAPABILITIES

- Classical Ayurvedic Tailam Concepts
- Lightweight Non-Greasy Oil Systems
- Fast-Absorption Botanical Oils
- Essential Oil Crafted Blends
- Herb-Infused Oil Systems
- Scalp Massage Ritual Oils
- Luxury Aromatherapy Concepts
- Multi-Oil Nourishment Systems
- Premium Texture & Spreadability Engineering
- Overnight Hair Nourishment Systems

PREMIUM INGREDIENT ECOSYSTEMS

Possible integration of premium botanical oils, aromatic systems, specialty lipid technologies, and sensorial ingredients sourced from globally recognized ingredient innovators such as:

BASF | Croda | Symrise | Lucas Meyer Cosmetics | Seppic | Mane | Kancor
And many more globally respected ingredient partners.



HAIR OIL

Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Scalp Revive Hair Oil	Stimulates hair growth, enhances scalp health, and strengthens hair for better resilience.	Scalp Nourishment Support	Amla Oil, Bakuchi Oil, Bhringraj Oil, Brahmi Oil, Castor Oil, Coconut Oil, Eucalyptus Oil, Fenugreek Ext., Hibiscus Ext., Jojoba Oil, Lavender Oil, Licorice, Neem Oil, Peppermint Oil, Rosemary Essential Oil, Sesame Oil, Tea Tree Oil, Tocopherol
2.	Asli Ayurveda RootFortify Hair Oil	Reduces hair fall, strengthens hair roots, and promotes improved hair growth	Hair Growth Support	Aloe Vera, Amla, Banyan Tree Aerial Roots, Bhringraj, Brahmi, Clove Oil, Coconut Oil, Hibiscus, Kalonji Seed, Kalonji Seed Oil, Manjistha, Methi Seed, Nagarmotha, Neem, Pomegranate Oil, Pumpkin Seed Oil, Rosemary Oil, Triphala, Vetiver Root, Tocopherol, Black Sesame Oil.
3.	Asli Ayurveda SmoothLuxe Hair Oil	Hydrates, nourishes, and leaves hair silky-smooth as a post-shower treatment and pre-styling oil	Gentle Hair Nourishment	Sweet Almond Oil, Calendula Oil, Chamomile Oil, Virgin Coconut Oil, Jojoba Oil, Rice Bran Oil, Sandalwood Oil, Cold-Pressed Sesame Oil, Sunflower Oil, Tocopherol.
4.	Asli Ayurveda CocoNourish Hair Oil	Hydrated, nourished, and silky-smooth hair, post-shower treatment and a pre-styling oil.	Root Strength Support	Sesame Oil, Aloe Vera, Amla, Black Sesame Seeds, Coconut Cold-Pressed Oil, Fenugreek Seed, Hibiscus Flower, Kari Patta, Onion Peel, Rosemary Flower, Tulsi.

Hair Oil Continued

Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
5.	Asli Ayurveda HerbalShield Hair Oil	Promotes stronger, healthier hair, improves scalp health, and stimulates hair growth.	Traditional Hair Strengthening	Sesame Oil, Virgin Coconut Oil, Castor Oil, Curry Leaves, Bay Leaves, Neem Leaves, Ber Leaves, Gudhgal Patta, Amla, Methi Seed, Onion, Garlic, Aloe Vera, Kalonji, Rosemary Leaf, Bhringraj Leaf, Rose Petal, Indigo Flower, Hibiscus Flower, Jatamansi, Malathi (Jasmine), Karaveera (Indian Oleander), Karanja (Indian Beech), Chitraka (Leadwort), Rosemary Essential Oil.
6.	Asli Ayurveda Hair Revive Oil	Improves overall hair health, reduces hair fall, boosts hair growth, and prevents premature graying.	Scalp Revitalizing Support	Bhringaraj, Manjistha, Triphala, Yashtimadhu, Banyan Tree Aerial Roots, Brahmi, Hibiscus, Kalonji Seed, Musta, Sariva, Aloe Vera Leaf, Sesame Oil, Coconut Oil, Tocopherol, Rosemary Oil, Clove Oil, Kalonji Seed, Banyan Tree Aerial Roots, Amla, Methi Seed, Neem Leaf, Vetiver Root.
7.	Asli Ayurveda Root & Nourish Hair Oil	Strengthens hair follicles, reduces scalp inflammation, and Improves scalp circulation.	Strengthen hair Support	Black Sesame Oil, Black Seed Oil, Castor Oil, Coconut Oil, Jojoba Oil, Pumpkin Seed Oil, Baobab Oil, Rosehip Oil, Peppermint Essential Oil, Rosemary Essential Oil, Tea Tree Essential Oil, Lavender Essential Oil, Sandalwood Oil, Tocopherol, Ginger Oil, Mustard Oil.

Hair Oil Continued

Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
8.	Obsidian Root Hair Oil	Fortifies hair follicles, enhances scalp health, and reduces breakage for stronger hair.	Hair Darkening Support	Amla Oil, Black Seed Oil, Curry Leaves Oil Ext., Henna Leaf Ext. (Oil Infused), Indigo Leaf Ext., Hibiscus Ext., Manjistha Oil Ext., Brahmi Oil, Sesame Oil, Tocopherol, Castor Oil, Onion Seed Oil, Pumpkin Seed Oil, Almond Oil, Jojoba Oil, Fenugreek Oil, Neem Oil.
9.	Scalp Revive Oil	Relieves scalp itchiness, improves blood circulation, soothes the scalp, reduces dandruff, and strengthens nourished hair	Anti-Dandruff Support	Neem, Tulsi, Aloe Vera, Bhringraj, Amla, Fenugreek, Hibiscus, Rosemary, Licorice, Gudhal Leaf, Reetha, Shikakai, Manjistha, Henna, Neem Oil, Coconut Oil, Bhringraj Oil, Amla Oil, Sesame Oil, Castor Oil, Olive Oil, Tea Tree Oil, Eucalyptus Oil, Peppermint Oil, Rosemary Oil, Lavender Oil, Camphor.
10.	Sacred Roots Hair Oil	Hydrates, adds shine, and promotes healthy hair with reduced hair fall, enhanced growth, and a soothed scalp.	Hair Fall Control Support	Sesame Oil, Castor Oil, Almond Oil, Cold-Pressed Coconut Oil, Olive Oil, CurryLeaf, Onion Peel, Fenugreek Seed, Grass Chrysanthemum, Hibiscus Flower, Bhringraj Leaf, Kalonji Seed, Rosemary Flower.
11.	Shine & Strength Hair Oil	Enhances scalp health, strengthens hair, and promotes natural hair growth.	Strengthen hair follicle	Sesame Oil, Bhringraj, Amalaki, Haritaki, Bibhitaki, Guduchi, Vijaysar, Bala, Eranda, Indravalli, Godugdha, Manjistha, Lodhra, Daruhaldi, Nagkesar, Priyangu, Mulethi, Kamal, Anantamul, Kustha, Padmaka, Tejpatra, Jatamansi, Ashwagandha, Devadaru, Tagara, Nilika.

Hair Oil Continued

Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
12.	Asli Ayurveda Amalaki Bhringraj Hair Oil	Restores hair vitality, reduces dandruff, and encourages healthy hair growth.	Hair growth	Sesame Oil, Bhringraj, Amalaki, Haritaki, Bibhitaki, Guduchi, Ketaki, Vijaysar, Bala, Eranda, Indravalli, Godugdha, Manjistha, Lodhra, Safed Chandan, Shuddha Gairika Bhasma, Daruhaldi, Nagkesar, Padmaka, Mulethi, Priyangu, Sariva, Kamal, Hibiscus, Ushira, Musta, Ela, Tejpatra, Jatamansi, Ashwagandha, Devadaru, Nilika.
13.	Asli Ayurveda Japa Neem Hair Oil	Improves hair texture, prevents hair fall, and nourishes the scalp for better health	Prevent hair fall	Sesame Oil, Coconut Oil, Bhringraj, Hibiscus, Neem, Mandukaparni, Methi, Yashtimadhu, Jati, Kamal, Patola, Jatamansi, Musta, Amla, Karanja, Mandura Bhasma.
14.	Asli Ayurveda Rosemary & Bhringraj Nourishing Oil	Adds shine and smoothness, stimulates hair growth, and nourishes and strengthens hair.	Stimulate hair growth	Sesame Oil, Wheat Germ Oil, Almond Oil, Olive Oil, Jojoba Oil, Coconut Oil, Castor Oil, Grape Seed Oil, Vetiver, Geranium, Methi, Bhringraj, Brahmi, Kalonji Seed, Marshmallow Root, Moringa, Rosemary, Hibiscus Flower, Chamomile, Muskmelon Seed, Gotu Kola, Jatamansi.
15.	Bhringraj Rejuvenating Hair Oil	Improves scalp health, prevents premature graying, and rejuvenates hair for a youthful look	Rejuvenates hair	Sesame Oil, Bhringraj, Amla, Indigo, Licorice, Balloon Vine, Green Tea Leaf, Coffee Powder, Henna Powder, Coconut Milk, Rosemary Oil, Lavender Oil, Neelibhringadi Oil, Almond Oil, Kapoor.

Hair Oil Continued

Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
16.	Prakriti Essence Hair Oil	Promotes hair growth and thickness, reduces scalp irritation, and strengthens hair for long-term vitality.	Promote hair growth	Sesame Oil, Castor Oil, Curry Leaves, Bay Leaves, Neem Leaves, Ber Leaves, Hibiscus Leaves, Amla, Methi Dana, Onion, Garlic, Aloe Vera, Kalonji, Rosemary Leaves, Bhringraj Leaves, Rose Flower Petals, Indigo Flower, Hibiscus Flower, Jatamansi, Jasmine, Karaveera, Karanj, Chitrak, Rose Essential Oil, Rosemary Essential Oil.

FORMULATION NOTE

Possible customization with classical Ayurvedic herbs, cold-pressed botanical oils, essential oil blends, lightweight esters, scalp-focused active systems, and premium aromatic directions.

POSSIBLE CLAIM & POSITIONING DIRECTIONS

*Sulfate-Free | Silicone-Free | Naturally Derived Concepts |
Clean Beauty Concepts | Ayurvedic + Clinical Hybrid Positioning |
Plant Protein Infused | Essential Oil Crafted | Scalp Barrier Conscious |
Microbiome-Friendly Concepts | Premium Aromatherapy Profiles*