

SAUNDARYA PRASADAK

HERBAL COSMETICS

Third-Party & Contract Manufacturing Portfolio

CRAFTING AUTHENTIC AYURVEDIC
BEAUTY FOR THE WORLD



A Global Ayurvedic Manufacturing Partner

- Partnering with premium and luxury beauty brands across continents
- Practising Saundarya Prasadak, the classical Ayurvedic discipline for skin, hair, and aesthetic wellness
- World-class manufacturing facility in Haryana, approximately three hours' drive from New Delhi International Airport
- Traditionally cultivated herbs processed with precision in a spiritually charged environment with continuous Vedic chants
- A refined fusion of classical Ayurveda, modern science, and advanced manufacturing technology

ASLI AYURVEDA Wellness Pvt. Ltd.
Herbal Cosmetics Third-Party & Contract Manufacturing

ABOUT ASLI AYURVEDA



Rooted in Ayurveda. Built for the World.

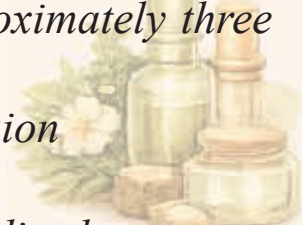
ASLI AYURVEDA is a globally respected manufacturer specialising in third-party and contract manufacturing of herbal cosmetic products for premium and luxury brands across international markets.

Operating within Saundarya Prasadak, the classical Ayurvedic discipline for skin, hair, and aesthetic wellness, ASLI AYURVEDA translates time-tested wisdom into modern, clean-label cosmetic formulations.

Stewardship & Facility

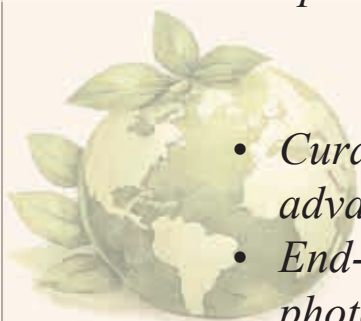
Founded by Mr. Mohit Sardana, a recognised industry leader, ASLI AYURVEDA operates a world-class manufacturing facility in Haryana, approximately three hours from New Delhi International Airport.

- *Traditionally cultivated herbs, processed with precision*
- *Modern manufacturing and quality systems*
- *Spiritually charged environment with continuous Vedic chants*



Global Capability

- *Curated library of specialty plant-based actives, including advanced European botanicals*
- *End-to-end brand enablement: formulation, packaging, design, photography, and marketing assets*
- *Trusted by brands seeking authentic Ayurveda with global performance standards*



Recognition

Recognised by INDIA TODAY and other leading national and international forums for manufacturing integrity and authentic Ayurveda-led wellness.

Why Brands Choose ASLI AYURVEDA

- *Third-party & contract manufacturing expertise*
- *Classical Ayurvedic foundation (Saundarya Prasadak)*
- *Luxury-grade herbal cosmetic standards*
- *Clean-label, plant-based formulations*
- *Global market and export readiness*



PORTFOLIO OVERVIEW



*This catalogue presents **ASLI AYURVEDA**'s herbal cosmetic manufacturing portfolio, organised category-wise to enable easy product discovery, comparison, and shortlisting for third-party and contract manufacturing.*

*All formulations are developed under **Saundarya Prasadak**, combining classical Ayurvedic principles with modern cosmetic science and global clean-beauty standards.*



FACE CARE REALM

MUKHA SAUNDARYA

SERUMS | TONER | MASK | MIST | SCRUB | CREAM | FACE WASH

FACE SERUM

Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Hydraglow Serum (Water Based)	Deep hydration, soothing & colling for a fresh radiant glow	Dry Skin	Aloe vera, Rose, Vetiver Neem, Manjistha, Licorice, Anantmool, Kumkumadi Tailam Orange oil, Patchouli oil
2.	Purebalance Serum (Water Based)	Balances oil Production, Soothes irritation, & Deeply hydrates.	Oily Skin	Aloe vera, Rose Hydrosol, Green Tea, Licorice, Gotu Kola, Willow bark
3.	Calmdew Serum (Water Based)	Calms irritation, soothes inflammation, & Provides gentle hydration	Sensitive / Combination Skin	Aloe vera, Rose Hydrosol, Green Tea, Licorice, Gotu Kola, Chamomile
4.	Nourishglow Oil Serum (Oil - Based)	Deep nourishment & Intense hydration for Dry Skin, Restoring moisture balance	Dry Skin	Almond Oil, Rosehip Oil, Olive Oil, Coconut Oil, Baobab Oil, Castor Oil, Sandalwood Oil, Pomogranate Oil, Frankincense Oil, Chamomile Oil, Myrrh Oil
5.	Claribalance Oil Serum (Oil - Based)	Controls oil production & Promotes clear skin with antibacterial properties.	Oily Skin	Jojoba oil, Grapeseed oil, Rosehip oil, Pumpkin seed oil, watermelon seed oil, kumkumadi oil, Sesame oil, Sea Buckthorn oil, Rosemary oil, Frankince oil, Lavender oil, Sandalwood oil
6.	Soothedew Oil Serum (Oil - Based)	Calms sensitive skin, Reduces redness, & Deeply moisturizes for Healing.	Sensitive / Combination Skin	Jojoba Oil, Almond Oil, Grapeseed Oil, Rosehip Oil, Sesame Oil, Apricot Oil, kumkumadi Oil, Baobab Oil, Rose Oil, Geranium Oil, Bergamot Oil

FACE TONER

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Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Rose Balance Toner	Hydrates, Refreshes, Soothes, Brightens, Balances, Softnes, Promotes Radiant Skin		Rose Hydrosol, Rose Water, Aloe Vera Extract, Rose Essential Oil, Mogra Oil, Vetiver Hydrosol, Anantmool, Manjistha Extract
2.	Lavender Toner	Calms, Hydrates, Refreshes, Soothes, Balances, Reduces Redness, Promotes Healthy Glow		Lavender Hydrosol, Aloe Vera Extract, Lavender Essential Oil, Vetiver Hydrosol, Cucumber Extract, Manjistha Extract
3.	Mogra Toner	Refreshes, Hydrates, Soothes, Tones, Brightens, Rejuvenates, Enhances Glow		Mogra Hydrosol, Mogra Water, Aloe Vera Extract, Mogra Essential Oil, Vetiver Hydrosol, Anantmool, Manjistha Extract, Jasmine Water
4.	Chamomile Toner	Calms, Soothes, Hydrates, Refreshes, Reduces Redness, Balances Skin, Promotes Radiance		Orange Extract, Chamomile Hydrosol, Aloe Vera Extract, Chamomile Essential Oil, Tulsi Extract, Vetiver Hydrosol, Anantmool, Manjistha Extract
5.	Hydraglow Toner	Soothes, Balances, Calms, Restores Moisture, Promotes Skin Elasticity	Dry Skin	Rose Hydrosol, Aloe vera, Ashwagandha Extract, Frankincense Hydrosol, Manjistha Extract, Frankincense oil, Rose Essential oil
6.	Calmdew Toner	Calms, Refreshes, Reduces Inflammation, Balances Hydration, Soothes Irritated Skin	Sensitive/ Combination Skin	Cucumber Hydrosol, Vetiver Water, Aloe vera, Gotu kola Extract, Sandalwood Extract, Manjistha Extract, Vetiver Hydrosol
7.	Purebalance Toner	Balances Excess Oil, Refreshes, Provides Gentle Hydration, Perfect for Oily Skin	Oily Skin	Tulsi Hydrosol, Green Tea Extract, Aloe Vera Juice, Neem Extract, Lemongrass Extract, Licorice Extract, Tulsi Oil

FACE MASK

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Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Kumkumadi Ubtan Powder	Exfoliates, Brightens, Reduces Pigmentation, Cleanses Deeply, Smooth, Radiant Skin		Multani Mitti, Safed Chandan, Neem, Kesar Extract, Almond, Gulab, Manjistha, Aloe Vera, Seena, Mulethi, Haldi, Saffron Oil
2.	Bath Ubtan Powder	Exfoliates, Cleanses, Brightens, Controls Oil, Reduces Pigmentation, Healthy, Glowing Skin		Multani Mitti, Neem, Orange Peel, Sandalwood, Turmeric, Tulsi, Licorice, Manjistha, Besan, Rose Petal, Amla, Aloe Vera, Almond, Jojoba Oil, Grapeseed Oil, Rose Oil, Lemon Oil
3.	Skin Radiance Ubtan Powder	Exfoliates, Brightens, Evens Skin Tone, Reduces Pigmentation, Smooth, Radiant Complexion		Multani Mitti, Besan, Turmeric, Kasturi Haldi, Sandalwood, Rose, Neem, Orange Peel, Licorice, Vetiver, Manjistha, Amla, Bakuchioli, Carrot Seed Oil, Pomegranate Seed Oil, Sandalwood Oil, Vetiver Oil, Rosehip Oil
4.	Rose Glow Face Mask	Cleanses, Brightens, Hydrates, Reduces Pigmentation, Soothes Irritation, Radiant Complexion		Multani Mitti, Turmeric, Sandalwood, Rose Water, Rose Petals, Coconut Oil, Orange Peel Extract, Daru Haldi Extract, Kumkumadi Oil, Rose Essential Oil
5.	Radiance Mask Scrub	Exfoliates, Detoxifies, Brightens, Nourishes, Reduces Pigmentation, Radiant, Smooth Complexion		Coconut Oil, Olive Oil, Multani Mitti, Hibiscus, Triphala, Manjistha, Walnut, Sandalwood, Mukta Pishti, Dalchini, Yashad Bhasma, Bamboo Charcoal
6.	Almond Honey Purifying Mask	Nourishes, Soothes, Brightens, Reduces Inflammation, Promotes Hydration, Smooth, Glowing Complexion		Coconut Oil, Almond Oil, Multani Mitti, Turmeric, Honey, Lavender Oil, Sandalwood Oil, Chamomile Oil, Ashwagandha Extract, Calendula Extract
7.	Aloe & Tea Tree Detox Mask	Purifies, Soothes, Hydrates, Reduces Acne, Reduces Inflammation, Clear, Balanced, Refreshed Skin		Multani Mitti, Turmeric, Sandalwood, Aloe Vera, Tea Tree Oil, Neem, Lemon, Basil, Calendula, Green Tea, Chamomile

FACE WASH

www.asliayurveda.com

Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Glow Radiance Face Wash	Brightens, Nourishes, Detoxifies, Hydrates, Reduces Pigmentation, Promotes Even Tone, Glowing, Rejuvenated Skin		Sariva, Manjistha, Chironji, Kumkumadi Tailam, Yashtimadhu, Backuchi Oil, Saffron, Eladi Oil, Elaichi Oil
2.	Hydraglow Face Wash	Hydrates, Soothes, Nourishes, Reduces Pigmentation, Brightens, Promotes Even Skin Tone, Glowing, Smooth Skin	Dry Skin	Ksheerabala Tailam, Almond Oil, Aloe Vera, Manjistha, Licorice, Honey, Vetiver, Rose Oil, Sandalwood Oil, Frankincense, Cardamom Oil
3.	Calmdew Face Wash	Soothes, hydrates, calms irritation, and promotes an even skin tone for refreshed, smooth skin.	Sensitive/ Combination Skin	Cucumber, Gotu Kola, Manjistha, Aloe Vera, Green Tea, Chamomile Oil, Sandalwood Oil
4.	Purebalance Face Wash	Balances oil production, purifies, and refreshes the skin, promoting clear, smooth skin.	Oily Skin	Neem, Tulsi, Lemongrass, Aloe Vera, Green Tea, Willow Bark, Tea Tree Oil, Eucalyptus Oil, Lemongrass Oil
5.	Ageless Glow Face Wash	Hydrates, nourishes, brightens, and rejuvenates the skin, reducing pigmentation, fine lines, and promoting an ageless, radiant complexion.		Amla, Mulethi, Ashwagandha, Shashtika Rice, Pomegranate, Aloe Vera, Manjistha, Tulsi, Almond Oil, Pomegranate Oil, Almond Oil, Saffron Oil, Sandalwood Oil
6.	Kumkumadi Face Wash	Cleanses, brightens, nourishes, and rejuvenates the skin, reducing pigmentation, soothing irritation, and promoting a radiant, glowing complexion.		Kumkumadi Tailam, Marigold, Rose, Nagkesar, Kumud, Jasmine, Green Tea, Licorice, Neem, Aloe Vera, Turmeric, Saffron Stigmas, Saffron Oil, Sandalwood Oil
7.	Neem Purify Face Wash	Purifies, soothes, and hydrates the skin, reduces acne, and balances skin tone for a refreshed, clear, and glowing complexion.		Neem, Aloe Vera, Tulsi, Turmeric, Rose Water, Hibiscus, Calendula, Ashwagandha, Mulethi
8.	Nalpamaradi Face Wash	Brightens, Cleanses, Revitalizes, Exfoliates, Hydrates, Evens Skin Tone, Enhances Glow		Nalpamaradi Tailam, Saffron Oil, Papaya, Aloe Vera, Rose Water, Turmeric, Tankan Bhasma

FACE SCRUB

Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Hydraglow Scrub	Exfoliates, brightens, hydrates & nourishes the skin leaving it smooth glowing & radiant	Dry Skin	Almond oil, Manjistha, Aloe vera, Oat Flour, Licorice, Rose Water, Rose Oil, Sandalwood, Nalpamaradi Tailam
2.	Calmdew Scrub	Calms, Soothes & Gently Exfoliates the skin, Providing Hydration & Promoting a smooth, Refreshed Complexion	Sensitive / Combination Skin	Almond oil, Aloe vera, Cucumber, Rose Hydrosol, Rice, Licorice, Calendula, Gotu Kola, Chamomile
3.	Purebalance Scrub	Controls Excess oil, Exfoliates & Balances the skin, Leaving it Clean, Clear & Hydrated.	Oily Skin	Jojoba Oil, Aloe vera, Tulsi Hydro Sol, Walnut, Neem, Lemongrass, Green Tea, Honey, Bergamot Oil, Sandalwood Oil.

FACE MIST

Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Rose Face Mist	Hydrates, Soothes, Refreshes, Reduces Inflammation, Promotes Radiant Complexion		Rose Hydrosol, Aloe Vera Extract, Rose Essential Oil, Mogra Oil, Vetiver Hydrosol, Anantmool, Manjistha Extract
2.	Lavender Face Mist	Calms, Refreshes, Reduces Redness, Hydrates, Balances Skin		Lavender Hydrosol, Aloe Vera Extract, Lavender Essential Oil, Vetiver Hydrosol, Cucumber Extract, Manjistha Extract
3.	Mogra Mist	Refreshes, Hydrates, Promotes Even Tone, Soothes Irritation, Glowing Skin		Mogra Hydrosol, Aloe Vera Extract, Mogra Essential Oil, Vetiver Hydrosol, Anantmool, Cucumber Hydrosol
4.	Chamomile Mist	Calms, Refreshes, Reduces Redness, Soothes Irritation, Deep Hydration		Chamomile Hydrosol, Aloe Vera Extract, Chamomile Essential Oil, Tulsi Extract, Vetiver Hydrosol, Anantmool

FACE CREAM

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Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Radiance Day Cream	Hydrates, brightens, nourishes, and rejuvenates the skin, reducing fine lines and promoting a radiant, youthful complexion.		Olive Oil, Coconut Oil, Almond Oil, Manjistha, Aloe Vera, Ashwagandha, Turmeric, Gotu Kola, Orange Oil, Sandalwood Oil, Yashad Bhasm
2.	Kumkumadi Night Cream	Nourishes, Brightens, Hydrates, Revitalizes, Repairs, Promotes Radiant Skin		Olive Oil, Apricot Oil, Coconut Oil, Almond Oil, Kumkumadi Oil, Aloe Barbadensis Leaf Extract, Rose Water, Shatavari Extract, Saffron Oil, Sandalwood Oil, Chamomile Oil
3.	Kumkumadi Day Cream	Brightens, Hydrates, Evens Skin Tone, Reduces Pigmentation, Protects, Enhances Glow		Kumkumadi Tailam, Almond Oil, Rose Water, Aloe Vera Extract, Licorice Extract, Saffron Oil, Manjistha Extract, Turmeric Extract, Fenugreek Extract, Yashad Bhasma, Sandalwood Oil, Bakuchi Oil
4.	Kumkumadi Radiance Gel	Hydrates, Brightens, Soothes, Revitalizes, Evens Skin Tone, Enhances Glow		Aloe Vera Extract, Manjistha Extract, Licorice Extract, Ginseng Extract, Cucumber Extract, Bearberry Extract, Rose Water, Lemon Extract
5.	Purebalance Moisturiser	Balances, Hydrates, Soothes, Refreshes, Controls Oil, Purifies Skin	Oily Skin	Coconut Oil, Almond Oil, Carrot Oil, Tulsi, Manjistha, Lodhra, Mint, Chamomile, Green Tea, Lotus Oil, Ghee
6.	Hydraglow Moisturiser	Nourishes, Hydrates, Softens, Soothes, Revitalizes, Restores Glow		Coconut Oil, Almond Oil, Licorice, Calendula, Marshmallow Root, Rose, Chamomile, Shatavari, Manjistha, Bhringraj, Nargis Oil, Sandalwood Oil, Ghee
7.	Purebalance Night Cream	Balances, Purifies, Refreshes, Clarifies, Controls Oil, Revitalizes Skin		Jjoba Oil, Almond Oil, Aloe Vera, Tulsi Hydrosol, Green Tea, Neem, Lemongrass Oil

FACE CREAM

Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
8.	Softglow Moisturiser	Hydrates, Balances, Softens, Brightens, Calms, Enhances Natural Glow	Sensitive/ Combination Skin	Coconut Oil, Almond Oil, Aloe Vera, Yashtimadhu, Manjistha, Sandalwood, Rose Water, Tulsi, Ashwagandha, Vetiver, Parijaat Oil, Elaichi Oil, Ghee
9.	Hydraglow Night Cream	Nourishes, Hydrates, Repairs, Rejuvenates, Softens, Brightens, Promotes Radiant Skin	Dry Skin	Rosehip Oil, Almond Oil, Ashwagandha Extract, Manjistha Oil, Sea Buckthorn Oil, Aloe Vera, Rose Hydrosol, Bakuchiol, Frankincense, Vetiver
10.	Calmdew Night Cream	Soothes, Calms, Hydrates, Repairs, Refreshes, Reduces Inflammation, Promotes Even Tone		Almond Oil, Aloe Vera, Cucumber, Rose Hydrosol, Calendula Oil, Gotu Kola, Sandalwood Oil



HAIR CARE REALM

KESHA SAUNDARYA

OIL | GEL | SHMPOO | SERUM | CONDITIONER



HAIR OIL



Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Hair Revive Oil	Strengthens, Nourishes, Stimulates Growth, Reduces Hair Fall, Conditions, Revitalizes		Bhringraj, Manjistha, Triphala, Yashtimadhu, Onion, Brahmi, Hibiscus, Kalonji Seed, Musta, Sariva, Aloe Vera, Sesame Oil, Rosemary Oil, Clove Oil, Amla, Methi Seed, Neem, Vetiver, Banyan Root
2.	Root & Nourish Hair Oil	Strengthens, Nourishes, Reduces Hair Fall, Stimulates Growth, Improves Scalp Health, Promotes Thick Healthy Hair		Black Sesame Oil, Black Seed Oil, Castor Oil, Coconut Oil, Jojoba Oil, Pumpkin Seed Oil, Rosehip Oil, Peppermint Essential Oil, Rosemary Essential Oil, Lavender Essential Oil, Sandalwood Oil, Ginger Oil, Mustard Oil
3.	Root & Relax Scalp Oil	Relaxes, Nourishes, Strengthens Roots, Reduces Hair Fall, Improves Scalp Circulation, Promotes Healthy Hair Growth		Lodhra, Yashtimadhu, Bala, Ashwagandha, Shatavari, Gotu Kola, Manjistha, Nagkesar, Neem, Turmeric, Sesame Oil, Coconut Oil, Coconut Oil, Almond Oil, Wheat Germ Oil, Jojoba Oil, Rosehip Oil, Lavender Oil, Bakuchi Oil
4.	Shine & Strength Hair Oil	Strengthens, Nourishes, Revitalizes, Adds Shine, Prevents Hair Fall, Promotes Growth, Improves Scalp Health		Sesame Oil, Bhringraj, Amalaki, Haritaki, Bibhitaki, Guduchi, Vijaysar, Bala, Eranda, Indravalli, Godugdha, Manjistha, Lodhra, Daruhaldi, Nagkesar, Priyangu, Mulethi, Kamal, Anantamul, Kustha, Padmaka, Tejpatra, Jatamansi, Ashwagandha, Devadaru, Tagara, Nilika



HAIR GEL



Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Bold fix Hair Styling Gel	Strengthens, Nourishes, Styles, Adds Shine, Protects, Smoothens, Promotes Healthy Hair		Flax Seed, Manjistha, Aloe Vera, Licorice, Ashwagandha, Turmeric, Gotu Kola, Orange Oil, Sandalwood Oil

HAIR SERUM



Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Asli Root & Rise Ayurvedic Hair Growth Serum	Strengthens, Stimulates Growth, Reduces Hair Fall, Nourishes, Revitalizes, Promotes Thick Healthy Hair		Hibiscus, Methi Seed, Rosemary Leaf, Amla, Brahmi, Aloe Vera Extract, Shikakai, Jatamansi, Rosemary Essential Oil

HAIR CONDITIONER



Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Root & Rinse Hair Conditioner	Cleanses, Purifies, Strengthens, Controls Dandruff, Refreshes, Promotes Healthy Scalp		Amla Extract, Reetha, Bhringraj Extract, Aloe Vera Extract, Fenugreek Liquid Extract, Neem Leaf, Tea Tree Oil, Rosemary Essential Oil, Clove Oil, Neem Oil

HAIR SHAMPOO



Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Clear Scalp Shampoo	Cleanses, Purifies, Strengthens, Controls Dandruff, Refreshes, Promotes Healthy Scalp	Dandruff	Amla Extract, Reetha, Bhringraj Extract, Aloe Vera Extract, Fenugreek Liquid Extract, Neem Leaf, Tea Tree Oil, Rosemary Essential Oil, Clove Oil, Neem Oil
2.	Root & Revive Shampoo	Strengthens, Nourishes, Revitalizes, Reduces Hair Fall, Promotes Growth, Enhances Shine		Orange Peel Extract, Amla Extract, Manjistha Herb, Bhringraj Extract, Aloe Vera Extract, Fenugreek Liquid Extract, Kalonji Seed, Castor Seed, Sesame Seed, Soya Seed, Green Tea Extract, Sandalwood Oil, Rosemary Essential Oil, Clove Oil



BODY CARE REALM

DEHA SAUNDARYA

SOAP | GEL | OIL | BODY BUTTER



BODY SOAP



Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Neem Chandan Spa Bar	Brightens, Nourishes, Detoxifies, Hydrates, Reduces Pigmentation, Promotes Even Tone, Glowing, Rejuvenated Skin		Sariva, Manjistha, Chironji, Kumkumadi Tailam, Yashtimadhu, Backuchi Oil, Saffron, Eladi Oil, Elaichi Oil
2.	Khus Sparsh Bar	Hydrates, Soothes, Nourishes, Reduces Pigmentation, Brightens, Promotes Even Skin Tone, Glowing, Smooth Skin		Ksheerabala Tailam, Almond Oil, Aloe Vera, Manjistha, Licorice, Honey, Vetiver, Rose Oil, Sandalwood Oil, Frankincense, Cardamom Oil
3.	Neem Tea Tree Bar	Cleanses, Purifies, Nourishes, Reduces Acne, Soothes, Hydrates, Promotes Healthy Skin		Coconut Oil, Olive Oil, Castor Oil, Aloe Vera Extract, Gotu Kola Extract, Sugar, Honey, Neem Leaf, Tea Tree Oil
4.	Goat Milk Bar	Hydrates, nourishes, brightens, and rejuvenates the skin, reducing pigmentation, fine lines, and promoting an ageless, radiant complexion.		Amla, Mulethi, Ashwagandha, Shashtika Rice, Pomegranate, Aloe Vera, Manjistha, Tulsi, Almond Oil, Pomegranate Oil, Almond Oil, Saffron Oil, Sandalwood Oil
5.	Haldi Sandal Spa Bar	Cleanses, brightens, nourishes, and rejuvenates the skin, reducing pigmentation, soothing irritation, and promoting a radiant, glowing complexion.		Kumkumadi Tailam, Marigold, Rose, Nagkesar, Kumud, Jasmine, Green Tea, Licorice, Neem, Aloe Vera, Turmeric, Saffron Stigmas, Saffron Oil, Sandalwood Oil

BODY SHOWER GEL

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Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Asli Kesar Snaan Shower Gel	Cleanses, Brightens, Hydrates, Refreshes, Purifies, Softens, Enhances Glow Smooth Skin		Lemon Extract, Licorice Extract, Neem Extract, Aloe Vera Extract, Sugarcane, Tulsi Extract, Honey, Orange Essential Oil, Saffron Stigmas, Saffron Oil, Sandalwood Oil

BODY BUTTER

Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Asli Saundaraya Body Butter	Deeply Moisturizes, Nourishes, Softens, Brightens, Revitalizes, Enhances Skin Glow		Coconut Oil, Almond Oil, Olive Oil, Manjistha Extract, Lotus, Grapefruit Extract, Aloe Leaf Extract, Shatavari Extract, Lemon Oil, Orange Oil, Eucalyptus Oil, Lavender Oil, Patchouli Oil, Rose Oil

BODY OIL

Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	ASLI Sparsh Abhyangam Oil	Nourishes, Firms, Hydrates, Revitalizes, Improves Circulation, Enhances Glow, Relaxes Muscles		Sesame Oil, Moringa Oil, Bakuchi Oil, Manjistha Oil, Rose Oil, Ashwagandha Oil, Jasmin Oil, Sandalwood Oil, Saffron Oil, Coconut Oil, Eucalyptus Oil, Cinnamon Oil, Vetiver Oil, Clove Oil



WOMEN CARE REALM

NARI SAUNDARYA

SKIN STRETCH OIL | COMFORT WASH | BOSOM OIL



Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Smooth Skin Stretch Oil	Nourishes, Firms, Hydrates, Repairs, Reduces Stretch Marks, Improves Elasticity, Smoothens Skin		Yashtimadhu Extract, Ashwagandha Extract, Shatavari Extract, Manjistha Extract, Nagkesar Extract, Neem Extract, Turmeric Extract, Sesame Oil, Coconut Oil, Coconut Oil, Almond Oil, Wheat Germ Oil, Jojoba Oil, Rosehip Oil, Lavender Oil, Bakuchi Oil
2.				
3.	Bosom Oil	Firms, Tones, Nourishes, Enhances Elasticity, Improves Skin Texture, Supports Breast Health		Priyangu, Vach, Haldi, Bala, Peethapushpa, Gambhari, Tila Oil, Buffalo's Ghee, Cow's Ghee, Amla, Cow's Milk, Bhringraj
4.	Intima Comfort Wash	Soothes, Cleanses, Refreshes, Reduces Inflammation, Maintains pH Balance, Promotes Hygiene		Aloe Vera, Daru Haldi, Basil Leaf, Turmeric, Manjistha, Neem, Giloy, Vetiver, Mint, Chamomile
	Intima Foam Wash	Soothes, Cleanses, Refreshes, Reduces Inflammation, Maintains pH Balance, Promotes Hygiene		Aloe Vera, Daru Haldi, Basil Leaf, Turmeric, Manjistha, Neem, Giloy, Vetiver, Mint, Chamomile



PURUSHA SAUNDARYA

GEL | SHAVE SPRAY | BEARD OIL



Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Bold fix Hair Styling Gel	Strengthens, Nourishes, Styles, Adds Shine, Protects, Smoothens, Promotes Healthy Hair		Flax Seed, Manjistha, Aloe Vera, Licorice, Ashwagandha, Turmeric, Gotu Kola, Orange Oil, Sandalwood Oil
2.	Razin After Shave Spray	Soothes, Refreshes, Hydrates, Calms Irritation, Reduces Redness, Promotes Healing, Adds Freshness		Aloe Vera, Cucumber Hydrosol, Orange Peel Extract, Tea Tree Oil, Peppermint Oil, Licorice Extract, Cinnamon Extract
3.	Beard Oil	Nourishes, Moisturizes, Softens, Strengthens, Promotes Healthy Beard Growth, Adds Shine, Reduces Itchiness, Soothes the Skin beneath the Beard		Black Sesame Oil, Black Seed Oil, Jojoba Oil, Argan Oil, Sweet Almond Oil, Grapeseed Oil, Castor Oil, Pumpkin Seed Oil, Apricot Oil, Baobab Oil, Bhringraj Oil, TBHQ, Cedarwood Essential Oil, Peppermint Essential Oil, Rosemary Essential Oil, Tea Tree Essential Oil, Lime Oil, Orange Oil, Vetiver Oil



ORAL CARE REALM

DANTA SAUNDARYA

TOOTHPASTE | PAIN RELIET OIL | MOUNTHWASH



Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Herb Shine Toothpaste	Strengthens, Cleanses, Freshens Breath, Fights Bacteria, Promotes Gum Health		Neem Leaf, Clove , Licorice Root, Babool Bark, Mint Leaf, Coconut Oil, Peppermint Essential Oil, Spearmint Oil, Clove Essential Oil
2.	Mouthwash	Freshens Breath, Fights Bacteria, Reduces Inflammation, Cleanses, Promotes Oral Health		Triphala, Pudina, Turmeric, Neem, Babool, Manjistha, Elaichi, Dal Chini, Guava Leaf, Honey, Clove Oil, Tulsi Oil, Camphor Oil, Menthol, Peppermint Oil
3.	Teeth Pain Relief Oil	Relieves Pain, Reduces Inflammation, Soothes, Eases Toothache, Promotes Oral Health		Sesame Oil, Clove Oil, Camphor, Turmeric Oil, Peppermint Oil, Ajwain Oil, Tulsi Oil, Neem Oil, Licorice Oil, Cinnamon Oil
4.	Mouth Freshener	Refreshes breath instantly, helps maintain oral hygiene, eliminates odor-causing bacteria, and provides a natural cooling and cleansing effect.		Pudina Liquid, Neem Leaf, Peppermint, Clove Oil, Tulsi Oil, Camphor, Elaichi Oil, Dalchini Oil, Menthol, Peppermint Oil, Honey

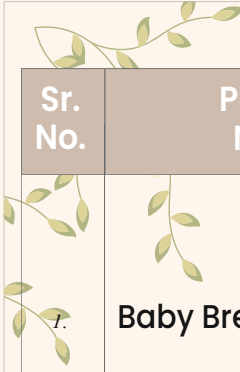


SHISHU SAUNDARYA

FLOW CREAM | HAIR SHAMPOO | MASSAGE OIL



Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Baby Soft Glow Cream	Nourishes, Softens, Hydrates, Protects, Brightens, Soothes, Promotes Baby's Natural Glow		Coconut Oil, Almond Oil, Olive Oil, Aloe Leaf, Calendula, Licorice Root, Gotu Kola, Turmeric, Sandalwood, Manjistha, Rose Water, Lavender Water, Chamomile Water
2.	Baby Dust of Love - with Touch of Lavender	Calms, Refreshes, Soothes, Softens & Protects		Corn Starch, Olive Oil, Arrowroot Powder, Lavender Oil
3.	Baby Dust of Love - with Hues of Chamomile	Cools, Softens, Protects, Reduces Irritation & Comforts		Corn Starch, Olive Oil, Arrowroot Powder, Chamomile Oil
4.	Baby Dust of Love - with Aroma of Tea Tree	Purifies, Refreshes, Protects, Prevents Rashes & Calms		Corn Starch, Olive Oil, Arrowroot Powder, Tea Tree Oil
5.	Baby Hair Dew Shampoo	Cleanses, Nourishes, Softens, Strengthens & Soothes Scalp		Chamomile Water, Manjistha Extract, Rose Water, Lavender Water, Triphala Extract, Aloe Vera Extract, Reetha Extract, Almond Oil, Olive Oil
6.	Baby Hing Oil (Gas & Colic Relief)	Relieves Colic, Reduces Gas & Soothes Stomach		Hing, Sendha Namak, Castor Oil, Ajwain Oil, Olive Oil, Ginger Oil, Fennel Oil
7.	Baby Bath Nectar	Cleanses, Soothes, Hydrates, Refreshes, Calms & Nourishes		Manjistha Extract, Rose Water, Lavender Water, Cucumber Extract, Green Tea Extract, Aloe Vera Extract, Neem Extract, Sandalwood Oil
8.	Baby Rash Soothing Balm	Soothes, Reduces Redness, Nourishes, Prevents Rashes & Calms Irritation		Almond Oil, Olive Oil, Manjistha, Aloe Vera, Licorice, Calendula Extract, Turmeric, Neem Oil, Sandalwood Oil.



Sr. No.	Product Name	Product Positioning	Primary Concern	Signature Active System
1.	Baby Breathe Easy Oil	Clears Congestion, Soothes, Calms & Eases Breathing		Eucalyptus Oil, Clove Oil, Orange Oil, Chamomile Oil, Sunflower Seed Oil, Ginger Oil, Sesame Oil, Olive Oil, Cinnamon Oil, Tulsi Oil, Ajwain Oil
2.	Baby Care Moisturiser	Moisturises, Nourishes, Protects, Soothes & Softens		Coconut Oil, Almond Oil, Olive Oil, Aloe vera, Licorice Root, Turmeric, Sandalwood, Manjistha, Ashwagandha, Neem, Rose Water, Lavender Water, Chamomile Water
3.	Baby Daily Massage Oil	Deeply nourishes baby's skin, strengthens muscles and bones, improves blood circulation, promotes better sleep		Sunflower Oil, Sesame Oil, Mustard Oil, Lavender Oil, Almond Oil, Wheatgerm Oil, Balashwagandha Oil, Ghee, Olive Oil, Geranium Oil
4.	Baby Gentle Head-to-Toe Wash	Gently Cleanses, Hydrates, Soothes, Protects Skin and Scalp, Maintains Moisture Balance		Manjistha Extract, Rose Water, Lavender Water, Lavender Oil, Olive Oil, Almond Oil