

Creating Premium Ayurvedic Brands Through Third-Party & Contract Manufacturing

ABOUT ASLI AYURVEDA

Rooted in Ayurveda. Crafted for Global Wellness.

ASLI AYURVEDA is a trusted partner in proprietary Ayurvedic medicines, combining classical Ayurvedic wisdom with modern manufacturing excellence. We develop premium formulations for private label, third-party manufacturing, and export-focused brand development.

Our capabilities span tablets, capsules, syrups, powders, granules, sachets, and other relevant delivery formats. Every product is crafted with a focus on authenticity, quality, and adaptability, allowing brands to create refined, market-ready Ayurvedic portfolios.

Manufacturing Excellence

ASLI AYURVEDA integrates Ayurvedic knowledge with modern production standards to provide dependable solutions for scalable and quality-driven product development.

- Expertise in Ayurvedic formulation design
- Flexible private label and contract manufacturing
- Quality-driven processes for premium product positioning
- Built for both domestic and global markets

Why Brands Choose ASLI AYURVEDA

- Authentic Ayurvedic foundation with modern precision
- ZED Gold Certified manufacturing for quality & traceability
- GMP-certified clean-room infrastructure
- Customisable formulations aligned with brand vision
- Trusted partner for premium Ayurvedic products

ASLI AYURVEDA Wellness Pvt. Ltd.

**Creating Premium Ayurvedic Brands
Through Third-Party & Contract Manufacturing**

Ayurvedic Proprietary Medicines Manufacturing *For Global Wellness Brand*

☞ **Flexible, Customisable Formulations**

☞ **Multiple delivery formats:**

ASLI AYURVEDA operates with business presence across 20+ countries and is trusted globally for wellness manufacturing.

The brand has been featured in leading Indian publications including **India Today**, **Business Outlook**, **Industry Outlook**, **Business Standard**, **The Economic Times**, among others, along with multiple recognitions and accreditations.

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Gut & Digestive Wellness

In Ayurveda, digestion is the first diagnostic window. Agni, Ama, appetite, bowel movement, bloating and assimilation reveal the deeper state of health. This category can be positioned as gut microbiome support + digestive optimization, combining classical Deepana-Pachana wisdom with modern consumer demand for probiotics, enzymes and clean digestive care. The global digestive health supplements market was estimated at USD 14.36 billion in 2024 and is projected to reach USD 32.58 billion by 2033.

Available Formats: Capsules | Syrup | Powder

Sr. No.	Product / Composition	Format
1.	Gut Harmony Capsule	Capsule
2.	Colon Clear Capsule	Capsule
3.	Gut Harmony Granules	Powder
4.	Acidease Capsule	Capsule
5.	Methi Capsule	Capsule
6.	Mulethi Capsule	Capsule
7.	Antacid Syrup	Syrup
8.	Digestive Enzyme Syrup	Syrup

Stress, Calm & Sleep Support

Ayurveda, views sleep, emotional steadiness and nervous-system balance as foundations of Ojas and mental clarity. This range can be positioned as neuro-calm, adaptogenic recovery and sleep restoration for today's overworked, screen-exposed, anxiety-prone consumer. The adaptogens market crossed USD 10.71 billion in 2023, driven by natural stress-relief and energy-support demand.

Available Formats: Capsules | Syrup | Powder

Sr.No.	Product / Composition	Format
1.	Restful Nights Capsule	Capsule
2.	Nidra Aushadi Capsule	Capsule
3.	Stop Stress Capsule	Capsule
4.	Brahmi Capsule	Capsule
5.	Ashwagandha Capsule	Capsule
6.	Shankhpushpi Capsule	Capsule

Immunity & Inner Cleansing

In Ayurveda, connects immunity with Ojas, gut purity, metabolism and daily detoxification, not merely seasonal protection. This category should speak to consumers seeking immune intelligence, inner cleansing, respiratory resilience and preventive wellness. The immune health supplements market was estimated at USD 35.35 billion in 2024 and may reach USD 76.23 billion by 2033.

Available Formats: Capsules | Syrup | Powder

Sr. No.	Product / Composition	Format
1.	Immuno Boost Capsule	Capsule
2.	Giloy Capsule	Capsule
3.	Haldi Capsule	Capsule
4.	Haldi & Kali Mirch Capsule	Capsule
5.	Neem Capsule	Capsule
6.	Immunity Syrup	Syrup

Hormonal Balance Support

Ayurveda approaches hormonal imbalance through Dosha balance, stress regulation, digestive fire, menstrual rhythm and tissue nourishment. This category can serve modern needs around PCOS, thyroid support, cycle care and women's endocrine wellness, while staying in a responsible, support-based language. It should be presented as women's rhythm, reproductive vitality and metabolic-hormonal balance.

Available Formats: Capsules | Syrup | Powder

Sr. No.	Product / Composition	Format
1.	PCOD Protect Capsule	Capsule
2.	Glandura Capsule	Capsule
3.	ThyroEase Herbal Elixir	Capsule

Cognitive Clarity & Brain Wellness

In Ayurveda gives special importance to Medhya Rasayana herbs for memory, learning, emotional stability and intellect. This category can be positioned for students, professionals, founders and ageing consumers as focus, mental stamina, calm alertness and cognitive longevity. The cognitive health supplement market was estimated at USD 12.05 billion in 2024, with growth expected through natural and personalized solutions.

Available Formats: Capsules | Syrup

Sr. No.	Product / Composition	Format
1.	Brahmi Capsule	Capsule
2.	Shakhpushpi Capsule	Capsule
3.	Memory Booster Syrup	Syrup

Heart Health & Cardio Care

Ayurveda views heart health through Hridaya support, circulation, emotional balance, lipid metabolism and lifestyle discipline. This category can be positioned as preventive cardiovascular wellness, especially for ageing, stressed and metabolic-risk consumers. The cardiovascular health supplements market was estimated at USD 10.24 billion in 2024 and is projected to reach USD 16.72 billion by 2030.

Available Formats: Capsules | Powder

Sr. No.	Product / Composition	Format
1.	Heart Harmony Capsule	Capsule
2.	Arjuna Powder	Powder
3.	Methi Capsule	Capsule

Energy & Vitality Care

In Ayurveda, true energy is not stimulation: it is the expression of balanced Agni, nourished Dhatus and strong Ojas. This range can target fatigue, low stamina, modern burnout, male vitality and active lifestyle consumers through adaptogenic energy, strength and vitality formulations. It can be expanded beautifully into capsules, syrups, resins, sachets and herbal performance teas.

Available Formats: Capsules | Syrup | Powder

Sr. No.	Product / Composition	Format
1.	Vital Energy Capsule	Capsule
2.	Vigora Powder Syrup	Syrup
3.	Ashwagandha Capsule	Capsule
4.	Shilajit Resin	Capsule
5.	Shudh Shilajit Capsule	Capsule

Joint & Bone Strength

Ayurveda connects joint and bone health with Vata balance, Asthi Dhatu nourishment and reduction of stiffness/inflammation-like discomfort. This category can speak to ageing consumers, athletes, active professionals and recovery-focused brands. The global bone and joint health supplements market was estimated at USD 14.17 billion in 2024 and may reach USD 27.16 billion by 2033.

Available Formats: Capsules | Syrup | Powder

Sr. No.	Product / Composition	Format
1.	OrthoVital Capsule	Capsule
2.	Hadjod Capsule	Capsule
3.	Cal Care Capsule	Capsule
4.	Haldi Capsule	Capsule
5.	Haldi & Kali Mirch Capsule	Capsule

Metabolism & Weight Balance

Ayurveda sees weight not only as fat reduction, but as Medo Dhatu metabolism, Kapha balance, Agni correction and toxin management. This category should be positioned as metabolic harmony, appetite balance, sugar-craving support and clean weight management, not harsh slimming. It can also be developed into herbal teas, granules, shots and daily detox blends.

Available Formats: Capsules | Syrup | Powder

Sr. No.	Product / Composition	Format
1.	Trim Harmony Capsule	Capsule
2.	Mass Harmony Capsule	Capsule
3.	Methi Capsule	Capsule
4.	Flaxseed Capsule	Capsule
5.	Garcinia Capsule	Capsule
6.	Kalonji Capsule	Capsule
7.	Weight Loss Syrup	Syrup

Women's Wellness

Women's wellness in Ayurveda includes cycle care, fertility support, strength, beauty, mood, digestion, postnatal nourishment and graceful ageing. This category should feel premium and complete—not just "period care," but female vitality across life stages. The women's health and beauty supplements market was estimated at USD 57.42 billion in 2024 and is projected to reach USD 77.46 billion by 2030.

Available Formats: Capsules | Syrup | Powder

Sr. No.	Product / Composition	Format
1.	FemWell Capsule	Capsule
2.	Good Gyno Capsule	Capsule
3.	Her Health Capsule	Capsule
4.	Shatavari Capsule	Capsule
5.	StreeVeda Elixir of Harmony	Capsule
6.	Shilajit Harmony Blend for Women	Capsule

Men's Wellness

Ayurveda Ayurveda approaches men's wellness through stamina, reproductive vitality, stress balance, muscle strength and healthy ageing. This category can be positioned for modern men who want performance without synthetic aggression: vitality, prostate care, energy, recovery and confidence. The men's health supplements market was estimated at USD 75.09 billion in 2024 and is projected to reach USD 132.13 billion by 2030.

Available Formats: Capsules | Syrup | Powder

Sr. No.	Product / Composition	Format
1.	VitalMan Plus Capsule	Capsule
2.	Prostate Health Capsule	Capsule
3.	Ashwagandha Capsule	Capsule
4.	Shudh Shilajit Capsule	Capsule
5.	Shilajit PowerWhey	Resin
6.	Shilajit Power Blend for Men	Resin

Children's Wellness

Ayurveda approaches men's wellness through stamina, reproductive vitality, stress balance, muscle strength and healthy ageing. This category can be positioned for modern men who want performance without synthetic aggression: vitality, prostate care, energy, recovery and confidence. The men's health supplements market was estimated at USD 75.09 billion in 2024 and is projected to reach USD 132.13 billion by 2030.

Available Formats: Capsules | Syrup | Powder

Sr. No.	Product / Composition	Format
1.	Kidspachan- Ayurvedic Digestive Syrup for kids	Syrup
2.	Medhyam Ayurvedic Brain & Memory Tonic	Syrup
3.	Bala Raksha- Ayurvedic Immunity Booster for Children	Syrup

Blood Sugar Management

Ayurveda traditionally approaches sugar imbalance through Madhumeha support, Kapha-Meda balance, digestion, food discipline and metabolic correction. This range can appeal to consumers seeking daily glucose metabolism support, carb-response balance and preventive metabolic wellness. Blood sugar supplements are projected by one market estimate to grow from USD 1.2 billion in 2024 to USD 2.5 billion by 2033.

Available Formats: Capsules | Syrup | Tablet | Powder

Sr. No.	Product / Composition	Format
1.	Gluca Harmony Capsule	Capsule
2.	Methi Capsule	Capsule
3.	Jamun Capsule	Capsule
4.	Cinnamon Capsule	Capsule
5.	Diabetic Care Tablet	Tablet
6.	Kadwa Nactor Powder	Powder
7.	Karela Jamun Juice	Juice

Liver Health & Detox Support

In Ayurveda, the liver is closely tied to Pitta balance, digestion, blood purification and toxin processing. This category should be positioned as daily detox, liver resilience, digestion support and post-indulgence recovery, especially for urban wellness consumers. The liver health supplements market was estimated at USD 879.6 million in 2024 and is projected to reach USD 1.32 billion by 2030.

Available Formats: Capsules | Syrup | Powder

Sr. No.	Product / Composition	Format
1.	Liv-Love Capsule	Capsule
2.	Proliver Max Capsule	Capsule
3.	Punarnava Capsule	Capsule
4.	Liver Enzyme Syrup	Syrup
5.	Liver harmony granules	Powder

Skin Glow and Radiance

Ayurveda treats skin radiance as an outcome of Rakta purity, digestion, hormonal balance, sleep, hydration and inner nourishment. This category should become ASLI's nutricosmetics / beauty-from-within range, combining Ayurvedic glow herbs with modern premium beauty positioning. The nutricosmetics market was valued at USD 8.07 billion in 2024 and is projected to reach USD 15.16 billion by 2032.

Available Formats: Capsules | Syrup | Tablet | Powder

Sr. No.	Product / Composition	Format
1.	AyurGlow Capsule	Capsule
2.	Luminance+ Capsule	Capsule
3.	AcneFree Capsule	Capsule
4.	EternalYouth Capsule	Capsule
5.	Happy Skin Syrup	Syrup
6.	Radiant Skin harmony granules	Powder
7.	Clear skin harmony granules	Syrup

Hair Growth & Scalp Health

Ayurveda connects hair health with Asthi Dhatu, Pitta balance, stress, nutrition and scalp vitality. This category can be positioned as tricho-nutrition from within, supporting hair strength, scalp health, premature greying concerns and post-stress hair fall. It pairs naturally with beauty-from-within capsules, oils, serums and premium hair wellness kits.

Available Formats: Capsules | Syrup | Powder

Sr. No.	Product / Composition	Format
1.	Hair Harmony Capsule	Capsule
2.	Bhringraj Capsule	Capsule
3.	Moringa Capsule	Capsule

Ayurvedic Herbal Teas

Ayurveda has long recognized the healing power of plant-based infusions to support digestion, detoxification, and overall wellness. This category can be positioned as a daily wellness ritual that nurtures balance and vitality through carefully crafted blends of herbs, flowers, and spices. Ayurvedic teas offer a holistic approach to hydration, relaxation, and therapeutic support. With the rising demand for natural beverages, the global herbal tea market was valued at USD 3.2 billion in 2024 and is projected to grow significantly, driven by increasing consumer preference for clean, functional drinks.

Available Formats: Herbal Blend | Tea Bags | Powder

Sr. No.	Product / Composition	Format
1.	Joint Ease Tea	Herbal Blend
2.	Sleep Deep Tea	Herbal Blend
3.	Diaba Care Tea	Herbal Blend
4.	Immuni-Tea Boost	Herbal Blend
5.	Detox Tea	Herbal Blend
6.	LightBody Brew	Herbal Blend
7.	Digestive Care Tea	Herbal Blend
8.	Virya Boost Tea	Herbal Blend
9.	Stri Shakti Tea	Herbal Blend
10.	Golden Vitality Brew	Herbal Blend
11.	Body Cleanse Tea	Herbal Blend
12.	Feminine Flow Herbal Brew	Herbal Blend
13.	Hormonal Harmony Tea for Women	Herbal Blend
14.	Weight Nourish Herbal Tea	Herbal Blend
15.	Amrita Herbal Tea	Herbal Blend

Let's Take This Forward

Share with us

- Share your target market
- Share your product requirement
- Share preferred packaging format
- Share expected order volume
- Share timeline

We Revert with

- Recommended Ayurvedic formulations
- MOQ details
- Commercial proposal
- Packaging & customization options



***We Manufacture Authentic Ayurvedic Wellness Formulations
for Modern Health and Wellness Brands.***

AUTHENTIC BY NATURE

Global Market Intelligence & References

The market insights and category trends presented in this portfolio are derived from a synthesis of globally recognized industry reports, market research studies, and wellness sector analyses.

These insights are intended to provide a directional understanding of category growth, evolving consumer preferences, and global demand patterns relevant to Ayurvedic and herbal wellness formulations.

While every effort has been made to ensure accuracy and relevance, the data reflects aggregated industry estimates and may vary based on geography, regulatory frameworks, and market dynamics.



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