



Ayurvedic Wellness Juices

*Inspired by Classical Herbal Wisdom .
Crafted for Modern Consumers.*

Premium Kwath-based traditional herbal juices for global
private label & contract manufacturing - trusted by visionary
wellness brands across 20+ countries.



What Survives the *Test of Time*

Today's market is full of convenient formats — capsules, effervescent tablets, gummies, powders, and wellness shots. They arrive quickly, and they fade just as quickly. Formats are fashions; they come and go with the season.



What survives the test of time is something older and deeper: authenticity in original, traditional formulations. In genuine Ayurveda, a preparation is not merely mixed — it is *made*. Our juices are built on the classical **Kwath** tradition, where raw herbs are slow-decocted over gentle fire so their true potency is drawn out, not diluted.



LEAF · PATRA



ROOT · MOOLA



FRUIT · PHALA

*The classical elements are brought together with patience, and there is one ingredient no machine can supply—
human intention, attention, and energy.*

NO COMPROMISES · TRADITIONAL METHODS · HONOURED EVERY STEP

ABOUT US

ASLI AYURVEDA is a manufacturer of premium Kwath-based Ayurvedic wellness juices, blending classical herbal wisdom with modern, export-grade quality systems. We partner with brands across India and the world to bring authentic Ayurveda to today's conscious consumer.

Why This Category. *Why Now*

The global functional beverage and herbal wellness market is expanding rapidly as consumers shift toward preventive health, clean-label products, and plant-based daily rituals. For a conscious, purpose-led brand, this is the moment to own a share of it under your own label — backed by a partner who honours the tradition behind the product.

I

Daily Wellness Rituals

Herbal juices are repeat-use, broad-appeal SKUs — the foundation of subscription and re-purchase economics.

II

Functional Demand

Sugar & metabolic, digestion, immunity, liver, women's and heart wellness lead consumer interest worldwide.

III

Clean-Label Premium

Authentic, plant-based formulations command higher margins and stronger brand loyalty than commodity drinks.

IV

Clear Differentiation

The Kwath heritage and sacred craft give your brand a story no synthetic beverage can replicate.

*Demand is concentrated in repeat-use categories with **broad age appeal** and **strong margins**.*

FASTER LAUNCHES · SAFER CLAIMS · BETTER TASTE · RELIABLE CAPACITY

Daily
Wellness Rituals

Functional
Demand

Clean-Label
Premium

Clear
Differentiation



Signature *Wellness Juices*

Targeted functional formulations — each a complete brand proposition.

#	PRODUCT	KEY HERBS	PRIMARY WELLNESS FOCUS
1	Women's Wellness	Ashoka, Shatavari, Lodhra, Amla, Daruhaldi	Hormonal balance, menstrual comfort, vitality
2	Blood Sugar Wellness	Jamun Seed, Karela, Gudmar, Giloy, Neem	Healthy glucose metabolism & balance
3	Uric Acid Wellness	Giloy, Gokshura, Nirgundi, Shatavari, Triphala	Uric acid balance, joint comfort, mobility
4	Liver Wellness	Bhumi Amla, Kutki, Punarnava, Makoy, Sharpunkha	Liver support, detoxification, metabolism
5	Gut Wellness	Bael, Kutaj, Nagarmotha, Sonth, Manjistha	Digestive comfort, gut health, bloating
6	Heart Wellness	Garlic, Lemon, Honey, Apple Cider Vinegar, Ginger	Cardiovascular wellness, healthy lipids
7	Blood Pressure Wellness	Brahmi, Shankpushpi, Jatamansi, Rudraksha, Sarpagandha	Cardiovascular wellness, calmness
8	Joint Care	Shallaki, Ashwagandha, Rasna, Guduchi, Harshringar	Joint flexibility, mobility, active lifestyle
9	Weight Management	Amla, Gudmar, Giloy, Haldi, Gokshura	Weight goals, metabolism, detoxification
10	Thyroid Wellness	Kanchnar, Guggul, Brahmi, Moringa, Shilajit	Thyroid & metabolic support, vitality
11	Digestive Wellness	Triphala, Trikatu, Chitrak, Mulethi, Draksha	Healthy digestion, appetite, assimilation
12	Men's Vitality	Ashwagandha, Safed Musli, Shatavari, Shilajit, Gokshura	Vitality, stamina, rejuvenation
13	Kidney Wellness	Punarnava, Varun, Pashanbhed, Gokshura, Giloy	Kidney & urinary health, fluid balance



Everyday *Bestsellers*

The fastest-moving, lowest-education-barrier SKUs — ideal entry products and reliable repeat-order drivers.

#	PRODUCT	COMPOSITION	PRIMARY WELLNESS FOCUS
14	Pure Amla Juice	Cold-processed Amla, no added sugar	Immunity, vitality, skin & hair wellness
15	Pure Aloe Vera Juice	High-pulp Aloe Vera	Digestion, skin & hair, daily wellness
16	Giloy Tulsi Juice	Giloy, Tulsi	Immunity support, seasonal wellness
17	Karela Jamun Juice	Karela, Jamun, Gurmar, Amla, Methi	Healthy blood sugar metabolism
18	Wheatgrass Juice	Wheatgrass	Daily detox pathways, greens nutrition
19	Amla Aloe Daily Wellness	Amla, Aloe Vera, Giloy, Tulsi	Daily vitality, immunity, skin & hair
20	Premium Antioxidant Berry	Sea Buckthorn, Amla, Aloe, Berry extracts	Antioxidant nutrition, beauty-from-within

Custom single-herb extracts, multi-herb formulations, and proprietary blends developed on request.



SHOWN IN ASLI HOUSE LIVERY — EVERY BOTTLE PRODUCED TO YOUR BRAND, YOUR FORMULA, IN AMBER GLASS & GOLD

FORMATS & PACKAGING

1 Litre Bottles

The dominant daily-use retail format.

30 ml Wellness Shots

High-margin, low-logistics, ideal for D2C.

Combo & Subscription Packs

Engineered for repeat-purchase economics.

500 ml Bottles

Retail and trial-friendly sizing.

Bespoke Premium Formats

Custom finishes for luxury positioning.

For the full range of bottle sizes, finishes, and packaging options — contact our sales team.

Manufactured With Care. *Inspired by Ayurveda.*

Every formulation is developed within ASLI AYURVEDA's advanced production ecosystem, where modern quality systems support traditional herbal wisdom. Our ZED Gold-certified facility combines sophisticated processing infrastructure, HVAC-controlled production areas, stringent hygiene standards, and export-oriented quality practices within a spiritually charged ambience, within an environment where gentle Vedic chants form part of the daily atmosphere. The Kwath decoction process is followed with patience, reflecting our respect for the herbs that have served humanity for generations.

The Asli DIFFERENCE



ZED GOLD
CERTIFIED



EXPORT-ORIENTED
PRODUCTION



PRIVATE LABEL
EXPERTISE



HVAC-CONTROLLED
PRODUCTION



TRADITIONAL
KWATH PREPARATION



ENVIRONMENT INSPIRED BY
VEDIC TRADITIONS

Custom Product Development

Build a unique formula from scratch with our R&D team.

Private Label Manufacturing

Launch under your own brand, fully market-ready.

Taste & Sensory Optimisation

Bitterness masking and flavour balancing — without diluting authenticity.

Second-Source & Overflow

Reliable backup production to prevent stock-outs.

Compliant Claim Support

Label-ready, wellness-support language for your market.

Global Regulatory & Export

Documentation and quality built for AYUSH, FSSAI, MoCRA & global shipping.

- ✓ *State-of-the-art infrastructure*
- ✓ *HVAC-controlled manufacturing*
- ✓ *Export-oriented production*
- ✓ *Modern quality systems*
- ✓ *One of Bharat's most advanced Ayurvedic manufacturing ecosystems*



A PERSONAL NOTE

Ayurveda was never meant to be rushed. My years on the yoga mat taught me what the herbs themselves teach — that true wellness is a discipline of breath, patience, and intention. These are the same values we pour into every bottle we make. As a practitioner of yoga and a student of India's ancient wisdom, I believe a product carries the spirit in which it is created. When you partner with ASLI AYURVEDA, you inherit that spirit.

With warmth and respect,

Mohit Sardana



Create the Next Generation of *Ayurvedic Wellness Beverages*

The future of wellness is functional, plant-based, and rooted in authenticity. Whether you are a wellness startup, an established nutraceutical brand, or a global distributor, ASLI AYURVEDA is your manufacturing partner from concept to shelf — built on the timeless Kwath tradition.

*TO ASSESS PRODUCT SPECIFICATIONS, USPS, MOQS,
PACKAGING OPTIONS & PRICING*

CONTACT OUR SALES TEAM.

WHATSAPP / PHONE

+91 78318 10000,
+91 78319 10000

EMAIL

namaste@asliayurveda.com
sales@asliayurveda.com

WEB

www.asliayurveda.com

FACILITY

Taraori, Haryana, Bharat



THE POWER OF PURE AYURVEDA

Rooted in Rituals · Built with Precision · Trusted Worldwide

